iPoint
Stand Design
We are iPoint

iPoint is a branding and marketing company with a wide range of experience in stand design. With over 10 years in the exhibition industry, the iPoint team understands what it takes to make your company shine at any exhibition. Our made-to-measure designs, combine stylish creations and unique features for an unparalleled finished stand.

*iPoint is here to take the stress and strain of exhibition planning away from you.*

Using our industry knowledge and technical ability, iPoint will be with you from the very start till the very end of the project, handling all questions you may have, and collaborating with third parties involved to see you through the whole project from the initial stand design concept, through to site installation.

Antoine Vella, Managing Director
Our Expertees

iPoint can help with all of your stand needs, starting from your stand design leading up to the actual construction, with our trusted suppliers. At iPoint we understand the pressures faced during an exhibition set-up of such importance.

That is why we offer complete peace of mind that your project will be delivered on-brief, on-time and on-budget. We can also help with anything in between, such as but not limited to, your stand furniture acquisition, video explainers, fliers, business cards, rollups and much more with very competitive prices.

iPoint will also help with any branded giveaways you will want to give out to your clients.
Our Process

1. Meeting
   An initial non-committal meeting is held to discuss your needs and requirements.

2. Quotation
   A quotation is presented to you based on what has been discussed.

3. Brainstorming
   A brainstorming session takes place at our studio and we come up with ideas!

4. Concept creation
   We present to you our ideas and will not stop until you are happy!

5. Stand construction
   iPoint will schedule stand construction with our trusted suppliers.

6. Quality delivery
   We will make sure that we deliver to you what is expected.

Is it too early to start?

It is important to plan early to plan well, therefore, starting now, will give us more time to let our creativity shine, be able to discuss in detail and to deliver a design that truly stands out, evoking the company brand and its core values, whilst avoiding the stress of the last-minute rush.
Why choose iPoint?

**Professional.** iPoint International Ltd will offer you a professional service and also a dedicated accounts manager for assistance on anything you may require from now till the launch of the event.

**Assistance.** Our years of experience are our witness to the level of quality we will be able to provide you with.

**Communication** is key. We will always be available for progress meetings and will deliver what you are expecting.

Top 5 Benefits:

- 3d Exhibition Design
- Unlimited Design Change
- Project Management
- Event Management
- Administration & Logistical Support
Stand Designs
Our works:

Client: Bit8
Event: ICE
Year: 2016

Stand Type: Custom design stand
Stand Size: 10X5 m
Additional:

Bit8 have been iPoint clients for a number of years. This was one of the biggest floor spaces they ever had and it was very important to showcase their new products and features in the most enticing way possible. They came to us for a fully customised stand which gives the look of the quality they offer and their professionalism.

Several features were used throughout the stand design. These included a customisable corner wide angle screen, where an animation, also done by iPoint, was played. The animation jumped from one side to the other of the stand’s corner, creating a unique, playful affect.
Our works:

Client: Bit8
Event: Gaming Super Show 2015
Year: 2015

Stand Type: Custom design stand
Stand Size: 6X6 m
Additional:

The main concept required, when we were asked to design this stand for Bit8 was that a lot of the space needed to be dedicated to meetings. Thus our design team set forward to create a space with as many meeting spaces as possible, but still making the stand an attractive one and not boring with repeated seating spaces. Formal and informal meeting spaces were created for the different type of clientele.

An illuminated 3D logo was designed and created to sit on top of the stand. This allowed for high visibility of the stand even from far away, making it easy for visitors to navigate their way through the fair right up to the Bit8 stand.
Our works:

Client: **Globiance**
Event: **Malta Blockchain Summit**
Year: **2018**

**Stand Type:** Custom design stand
**Stand Size:** 5x5 m
**Additional:**

2018 was the launch of the Malta Blockchain Summit and our client, Globiance, wanted to make a first good impression to potential investors, clients and visitors. A stand impacting fully on the brand identity of the company was con-visualised.

Also, as per client’s wishes, a more private meeting space was required. A space using the brand identity to the full was created. iPoint is also the client’s brand creator, taking care of all their branding needs and also the creation of their website - [http://globiance.com/](http://globiance.com/)
Our works:

Client: Ivyn
Event: SIGMA
Year: 2018

Stand Type: Custom design stand
Stand Size: 5X3 m
Additional:

We have been following Ivyn, as our clients, for some time, so the stand needed to concentrate on the continuation of branding exposure created by us for client. The requirements for the stand were to create a custom stand which focuses on meeting clients at the fair. Budget was to be kept moderate.

Custom videos were created specifically for the fair. A lot of attention was given to the wall arts. What was also required was a formal meeting space and a more casual one.
Our works:

Client: The Conexus Group
Event: SiGMA
Year: 2018

Stand Type: Custom design stand
Stand Size: 10X5 m
Additional:

The Conexus Group contacted us as they were participating at SiGMA and wanted to showcase three of their companies - Pentasia, iGaming Academy & Partis. An open space concept was thus created, and split equally between the three companies, with a bar serving all, in the centre. Striking accents were used everywhere possible in order to showcase the brands as much as possible.

The wall art created related to each individual brand, yet was designed in a way to unify them all.
Our works:

Client: **Helio**
Event: **ICE**
Year: **2019**

Stand Type: **Custom design stand**
Stand Size: **4.5X7 m**
Additional:

Helio asked us to create their stand for ICE 2019. The stand had to be split between a private meeting room, a lounging area and a casual meeting area. Inside the meeting room a storage area was required. A semi see through panel was used to separate the lounging area from the private meeting room.

Brand reinforcement was used throughout. A custom unit was created at the outer corner edge of the stand serving as an area were to place items such as giveaways, leaflets and brochures. This was an eye-catching piece as big, custom made lotto balls were placed underneath the unit. Not only they created a playful attraction to the stand but further reinforced what the company is about.
Our works:

Client: Bit8
Event: SiGMA
Year: 2018

Bit8 wanted a professional, brand oriented stand for SiGMA 2018. A raised-floor stand, for bigger impact, was designed. The stand included a bar, seating spaces, a lounging area and a more private meeting space. A cost effective approach was taken which balanced costs and quality perfectly.

Custom features included two honeycomb walls, which provided the required privateness for the meeting room. Everything was brand oriented which further enforced the brand identity of the company.
Our works:

Client: Helio
Event: SiGMA
Year: 2018

Stand Type: Custom design stand
Stand Size: 5X5 m
Additional:

This was client’s first time attending SiGMA. As always brand exposure was given maximum importance. Client wanted lockable storage, so they could leave items like branded merchandise, leaflets and brochures overnight and not have to carry all in and out each day of the fair.

Lounging and seating were also given importance. See-through materials were used to make the space seem bigger and not so enclosed. An installation at the outward corner of the stand was used to give importance to the Helio logo.
Client: Bit8
Event: LAC
Year: 2014

Stand Type: Custom design stand
Stand Size: 6X3 m
Additional:

Client requested a very corporate design. Wood was one of the main materials used, evoking professionalism and warmth at the same time.

Great attention was given to the structural design making sure that all the details matched the goal requested by client, which was to attract visitors, clients and investors.
Client: Reactivation Group
Event: SiGMA
Year: 2018

Stand Type: Custom design stand
Stand Size: 6X3 m
Additional:

Reactivation Group got in touch with us to design a custom stand for SiGMA 2018. Custom detailed features were created for the display of tablets. Detailed wall graphics were also designed. An open concept was used through the stand. However a raised floor was used to create a separation between the meeting space and the display/bar space.
Our works:

Client: Vertibus
Event: Interlift
Year: 2017

Stand Type: Custom design stand
Stand Size: 5X5 m
Additional:

Vertibus is in the lift industry, and is a very professional and reliable supplier. Client was attending this fair for the very first time and came to us for a bespoke design. The requirements were numerous but with clever design we managed to fit all that was asked for in the available space.

Everything on the stand was custom made. See-through colourful dividers made it possible to create separate spaces yet not making the space seem smaller. One important factor is that maximising branding exposure was of utmost importance.
Our works:

Client: **Insignia**
Event: **SIGMA**
Year: **2017**

**Stand Type:** Custom design stand
**Stand Size:** 5X5 m
**Additional:**

Insignia contacted us for a complete customised stand. The client wanted the stand to be very sleek, clean and modern. The stand had to exude luxury and chicness. With a clever design use of materials, lights and colours used (glossy black, gold and white) this was achieved.

A custom bar, showcasing the Insignia cards was created. The bar not only displayed the cards at its best but made sure that the cards were safe at all time during the fair.
Our works:

Client: Insignia
Event: SIGMA
Year: 2017

Stand Type: Custom design stand
Stand Size: 4X2 m
Additional:

Insignia asked us for a second stand design at the same fair. This was a smaller size and was to be a private lunch room. Carrying the brand awareness also throughout the second stand, an exclusive restaurant private room setting was created. Modern and stylish wall panels were created which included lighting within the panel themselves setting an elegant mood, suitable for exclusive lunches.
Our works:

Client: Cashmio  
Event: SIGMA  
Year: 2017

Stand Type: Custom design stand  
Stand Size: 6X3 m

A fun and colourful approach was taken with the stand design for Cashmio, to keep in line with the client’s own motto being - The world’s happiest casino. The company’s brand colours were used throughout. See-through wall partitions were designed to give a sense of privacy.

A bar with a lounging area was created to further enhance the young, vibrant feeling of this Casino.
After meeting Praxis at another fair, we discussed their needs for the IfxExpo Asia. A simple, yet eye-catching design was executed as per client’s requests. Client’s logo was given maximum importance and prominence. It was featured in 3D both on the top of the stand, making the stand visible from far, and also in front of the custom bar created for this stand. The logo also features on the custom bar tables created, which also serve the purpose of tablet holders for presentations given to the visitors. A custom video was also created from iPoint for this specific fair.
Our works:

Client: OneTouch
Event: SiGMA
Year: 2018

Stand Type: Custom design stand
Stand Size: 5X5 m
Additional:

OneTouch requested a clean stand which can be visible from afar, hence the overhead bulkhead. Client needed to showcase their product on actual devices, so structural attention was given when designing the stand. A gloss finish and attention to detail were used throughout to highlight professionalism.

Client contacted us from Canada asking us to handle everything. iPoint helped client with all the their stand management needs.
Our works:

Client: Reactivation Group
Event: SiGMA Boothcamp
Year: 2018

Stand Type: Wall Art
Stand Size: 3X3 m
Additional:

Client required a simple 3X3 m stand. Since no custom work was requested a modular wall system was used. When designing the wall graphics this was kept in mind because of the vertical in between lines.
Our works:

Client: Wiraya
Event: SIGMA
Year: 2018

Wiraya requested a simple wall graphic design. Importance was given to brand awareness.
Additional Advertising Elements
Branding Services

Apart from helping you with all of your stand needs, iPoint, offers a wide range of branding and development services. We are able to help with all that you may require to not only showcase your business in the most professional way, but make sure that it stands out from the rest. Our branding services range from brand identity creation, high quality online and offline advertising, professional business cards and stationery, video creations, web design & development & cloud based software amongst many others.

iPoint can also help you out with your branded giveaways so you can impress your stand visitors by giving them something cool and useful with which they will remember you by.
SiGMA '18

The World's iGaming Village

SiGMA is about being in Malta. The new, redesigned website offers a user-friendly interface throughout the year to showcase a map hundreds of vendors and events, with great companions. Finally, the exhibits of the Gaming in Malta taking place in October 2019, which is far away from IGE, and anticipating another record-breaking year.

12.5K
(400)
2K
(800)
400
(100)
200
(50)
80+
(20)

siGMA.com.mk
Dear Mr. Jones,

Lorem ipsum is simply dummy text of the printing and typesetting industry. Lorem ipsum has been the industry’s standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.
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WWW.BET-AT.EU
Invitation | Argentarius
Phone Cover | Bethard
Branding

MOJO®

MOJO®
Victor
HE WILL DIAGNOSE EVERY PROBLEM AND CARRY ON FROM THERE.

Vincenzo
HE IS ALWAYS ON TIME. WITH THE PROPER SET OF TOOLS.

Mr. Victory
HE WILL CONNECT AND REPORT WITH THE SPEED OF LIGHT.
Thank you!

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